**PROYECTO**

Análisis de partes interesadas y Plan de comunicación

**Fecha**

# API (Análisis de partes interesadas)

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| **Parte Interesada** | **Postura** | **Razones o Motivaciones** | **Plan de Manejo** |
| Nombre de la persona o grupo | A favor  En contra  Indiferente |  |  |
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| **Parte Interesada** | **Postura** | **Razones o Motivaciones** | **Plan de Manejo** |
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| **Parte Interesada** | **Postura** | **Razones o Motivaciones** | **Plan de Manejo** |
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**Plan de comunicación del proyecto**

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| **Grupo (audiencia)** | **Canal** | **Objetivo** | **Mensaje** | **Fecha** | **Responsable** |
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